

CANADIAN SKI MUSEUM **Canadian Ski Hall of Fame**

Annual General Meeting
Ottawa, Ontario
07 July 2009



AGENDA for the AGM

- Report on the past year's progress
- Outline the Board's plans for 2009-10
- Obtain advice and comments from Members about past and future directions.
- Elect directors



Mission

To promote an understanding, appreciation and celebration of Canada's snow skiing/boarding traditions and accomplishments, and their significance to Canadian life and identity.



1. Museum Holdings Program

Progress Achieved in 2008/2009 - Highlights

- ❑ **Public Display**
 - New website
 - Introduced searchable online database of catalogue records
 - Created online exhibits about ski clubs, artefacts and historical resources
- ❑ **Acquisition**
 - Many records for previously unrecorded artifacts are now digitized
- ❑ **Conservation and Preservation**
 - Project to digitally scan archival holdings is underway
 - Major upgrade in storage of paper-based material
 - Digital photographs of all trophies within the Museum's collections
- ❑ **Research and Interpretation**
 - Scanned, indexed and put online all 'Canadian Ski Annuals' and 'Canadian Ski Yearbooks'
 - Digitized race results (jumping competitions, alpine competitions)
 - Online exhibits about the history of selected ski-clubs in Canada



1. Museum Holdings Program

Progress Achieved - Highlights

Collections Holdings that have been inventoried, accessioned, catalogued and uploaded to the website

- Canadian Ski Annuals / Canadian Ski Journals
- Trophies, Plaques
- Photographs
- Ski Poles
- Clothing / clothing accessories
- Maps (MC 01 – 05)
- Skis / Snowboards
- Ski Boots
- Scrapbooks (various personal collections)
- Ski equipment catalogues (ephemera)
- Library books (collection on reference shelves vs collections that are to be boxed for storage)
- Pins
- Badges
- Waxes
- Skis
- Ski Boots
- Scrapbooks (various personal collections)
- Ski equipment catalogues (ephemera)
- Library books (collection on reference shelves vs collections that are to be boxed for storage)
- Pins
- Badges
- Waxes
- Bindings
- Olympic archival materials



1. Museum Holdings Program

Priorities for 2009-2010

- ❑ **Public Display**
 - Utilizing the web to increase access to the digitized collections
 - Continue to create searchable artefact records online
 - Update Museum display spaces, particularly the CSHF section
 - Liaison and outreach with various skiing organizations
- ❑ **Acquisition – responsible and conservative**
 - Disabled skiing, speed skiing, snowboarding, contemporary cross country
 - Items of *exceptional* historical value
 - Items related to Canadian Ski Hall of Fame members,
 - Items related to Olympic Winter Games or major competitions
- ❑ **Conservation and Preservation**
 - Continued digitization: Photographing and Scanning
 - Strengthened relationship with Algonquin College conservation dept.
- ❑ **Research and Interpretation**
 - Digitize frequently consulted records
 - More timely responses to research and information requests



1. Museum Holdings Program

Priorities for 2009-10:

- Website updates to include: more information about the Canadian Ski Hall of Fame processes, including: listing of steering and elections committee members
- Increased online exhibits drawing from the Museum/Hall of Fame collections- including a Community Memories exhibit about the Ski Patrol in the National Capital region
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- Introduction of an oral histories program, collecting oral histories from Hall of Fame members and others to be accessible online via the website (dependant on funding)
- Professionally researched and written stories for Skiing Heritage publication



2. Hall Of Fame and Community Relations

Canadian Ski Hall of Fame Priorities for 2009-10

- ❑ Enrich the Hall of Fame online content, including additional information, photos and possibly oral histories
- ❑ Build on the success of the 2009 Induction Ceremony by
 - Increase participation, media coverage, inductee recognition
 - Increase sponsor support
- ❑ Engage ski/snowboard associations, ski clubs and other ski-related organizations across Canada



Canadian Ski Hall of Fame Induction Event - 16 April 2009



Inductees -- L-R: Wayne Wong, Shaun Fripp, Chris Robinson, Piotr Jelen



Canadian Ski Hall of Fame Induction Event



2. Hall Of Fame and Community Relations

Community Relations Priorities for 2009-10

- ❑ Expand “Ski-a-thon” participation
- ❑ Increase outreach activities



3. GOVERNANCE/MANAGEMENT

Board Affairs

Priorities for 2009-10

- ❑ Focus on responsibility for specific projects/results
- ❑ Sourcing and securing funding for projects and ongoing operating
 - Grant applications
 - Corporate donations programs
 - Event sponsors and partners
 - Membership / Donor relations program



3. GOVERNANCE/MANAGEMENT

Communications Priorities for 2009-10

- ❑ Revised communications and marketing strategy
- ❑ Dedicated communications support for events.



3. GOVERNANCE/MANAGEMENT

Treasurer's report (detailed report attached)

- ❑ **Fixed Expenses: \$120, 000 – bare minimum**
 - Just to 'keep the doors open' and have professional staff.

- ❑ **Average annual income from all sources: \$80,000**
 - Includes one-time government grants, donations, bequests, and proceeds from annual events.

Bottom line: Critical need for new funding strategy.



MEMBERS, DONORS & SUPPORTERS

Supporting Corporate

Membership:

Ziebarth Electrical Contractors

Supporting Family Membership:

Grant & Edi Boyd

Corporate Memberships:

Canadian Snowsports Association

Canadian Ski Patrol System

Ecosign Resort Planners Ltd.

James Henry Capital Corp.

Kunstadt Sports

Mount Pakenham

Supporting Individual Memberships:

John Blair

Bruce Meredith

Arnold Midgley

Ivo Krupka

Andre Bedard

Cyril Monkman

Alfred Fischer

John Gammel

Alain Guilbert

Red McConville

Stuart Iversen

Trevor Klotz

Peter W. Webster

Alpine Ontario

Boys and Girls Club of Ottawa

Canadian Freestyle Ski Association

Canadian Snowsports Association

CHUM Radio

CIBC Wood Gundy

CTV – Ottawa

Dale of Norway

Double Black Diamond

Productions

Don and Shirley Green Family

Charitable Foundation

Earthlore Communications

Ecosign Mountain Resort Planners
Ltd.

Frisby Tire

5 star communications /

Communications 5

étoiles plus

Gilmour Agencies

Head Canada

Helly Hansen - Dean Shantz

IC Companys

Kristy's Restaurant

Kevin Schenk: KJS Communications

Mortgage Brokers Ottawa

New Cap Radio

Ottawa Citizen

Power Corporation of Canada

Rossignol

Royal LePage Gale Real Estate

Royal LePage Team Realty

Rotary Youth Exchange tour group

R. Howard Webster Foundation

Ski Camp Fortune / Mont Ste. Marie

Tommy & Lefebvre

Valberg Imaging – Jennifer File,
photographer

Young Canada Works in Heritage



SPONSORS & SUPPORTERS

GIFTS IN KIND:

Boys and Girls Club of Ottawa (Ski-a-thon event organization)

CTV (Production of DVD montages for Hall of Fame event)

Château Cartier Resort (Sponsorship of Inductee rooms at Hall of Fame event)

CHUM radio (Radio ads for Hall of Fame event)

Dean Roberts (MC at Hall of Fame event)

Earthlore Communications (Graphic Design)

Flower Rainbow (Boutonnieres at Hall of Fame event)

Gail Sala (Interior Design for Hall of Fame event)

Kevin Schenk (Design of tickets and front-page news posters for the Hall of Fame event)

Kristy's Restaurant (Wine sponsor at Hall of Fame event)

Marie-Piere Belisle-Kennedy (MC at Hall of Fame event)

Mike MacKay (Online Database support)

Ottawa Citizen (Ads and Printing of Front Page News pages for Hall of Fame event)

Performance Printing (Printing Hall of Fame event tickets)

Roxane Lafrenière (website design)

Tommy and Lefebvre (Hall of Fame event support & product displays)

Valberg Imaging (Photography at Hall of Fame event)



2007/08 STAFF & VOLUNTEERS

Museum Staff:

Carly Thomas, Curator-Director
Simon Calvé, Curatorial Assistant
Katie Graham, Collections Digitization Assistant (YCW summer student 2008/2009)
Jessie Davis, Collections Digitization Assistant (YCW summer student 2008/2009)
Marissa Marjos, Collections Digitization Assistant (YCW Summer Student 2009)

In-house Museum Volunteers:

Keith Cattell, Community volunteer

Cataloguing library books, research, writing, editing, Hall of Fame steering committee (since 2002/03)

Kalle Boucher, Collections Management Placement Student

Placement Student, Applied Museum Studies Program at Algonquin College

Michael Sabadoz,

Photographer, helping to photograph Collections materials for display online and for collections management records.



Board of Directors 2008/09

Executive:

- Chair: Ivo Krupka
- Vice Chair: Alain Guilbert
- Past Chair/Hall of Fame: Arnold Midgley
- Secretary:
- Treasurer: Bruce Meredith
- Director: Vincent Midgley
- Legal: Trevor Klotz
- Fundraising: Walter Boyce
- Communications: Ron Crook
- Publications/Community: Don Runge
- Marketing:
- Hall of Fame Event: Natalie Tommy

- At large: Shaun Fripp
- At large: James Johnson
- At large: Paul Emile Hamel
- At large: Jeff Bean

- Emeritus: Grant Boyd

Fripp
Nesbitt

John
Keith

Regional Directors (To be confirmed):

- Atlantic: Arthur Irwin
- Quebec City: Andre Bertrand
- Montreal: Chris Edgell
- Laurentians: Luc Dubois
- Toronto:
- Alberta:
- British Columbia: Peter W. Webster
- Interior BC: Fraser Pullen

Canadian Snow Sports Association (CSSA): (Three per Constitution)

Dave Pym
Rémi Cloutier

