

C A N A D I A N

S K I

Y E A R B O O K

1936-37



“Après une longue Randonnée”



“The End of the Trail”

1911

1936

ORIGINATORS and LEADING MANUFACTURERS
OF SKI BOOTS IN CANADA FOR

25 YEARS

A SKI BOOT of a quarter of a century ago was produced without a complete knowledge of what was actually required for complete satisfaction of Ski-ing in all forms.

DAOUST, LALONDE & CO., LIMITED

since that time have scientifically studied the requirements in Ski Boots from all angles and now present the

MODERN, EFFICIENT SKI BOOTS OF TO-DAY



The "ALPINA" Even finer than last year's record-breaking line which dominated the field.



The "GARMISH" not just another Ski Boot but the real sensation of this season... The boot that will take Premier Honors on every hill and trail.

ON SALE AT ALL LEADING SPORT GOODS SHOPS

MANUFACTURED ONLY BY

DAOUST, LALONDE & CO.
LIMITED

Athletic Footwear Manufacturers

MONTREAL, CANADA



“THE SEASON’S BEST”
.. Backed by 80 Years of Distilling Experience

CANADIAN RYE WHISKIES

Corby's
SPECIAL SELECTED RYE
 (11 Years Old)
 (In 13-oz., 25-oz. and 40-oz. Bottles)

Corby's
OLD RYE WHISKY
 (10 Years Old)
 (In 10-oz., 25-oz. and 40-oz. Bottles)

Wiser's
OLD RYE WHISKY
 (18 Years Old)
 (In 10-oz., 25-oz. and 40-oz. Bottles)

LONDON DRY GINS

Hills & Underwood
LONDON DRY GIN
 (In 25-oz. and 40-oz. Bottles)

Robert Hope's
LONDON DRY GIN
 (in 25-oz. and 40-oz. Bottles)

Corby's
LONDON DRY GIN
 (In 25-oz. and 40-oz. Bottles)

**Canadian Scotch Type
 Liqueurs**

Duncan's Royal Palace
LIQUEUR WHISKY
 (A rare old Highland blend)
 (In 13-oz., 25-oz. and 40-oz. Bottles)

Embassy
LIQUEUR WHISKY
 (Smooth, Mellow, Highland flavour)
 (In 25-oz. and 40-oz. Bottles)

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 List for Future
 Reference

**Imported Scotch
 Whiskies**

The Grand Macnish
 A true Scotch whisky of exceptional
 merit. Distilled, blended and bottled
 in Scotland
 Average age 12 years
 (In 26½-oz. and 40-oz. Bottles)

McNish's
DOCTOR'S SPECIAL
 Blended and distilled by the makers of
 the famous Grand Macnish
 (In 26-oz. and 40-oz. Bottles)

CONSOLIDATED DISTILLERIES, Limited
Distillers of Corby and Wiser Products - - Corbyville Ontario

WOMEN'S SKI APPAREL

Everything you could possibly need, the classics and the cream of imported novelties.

Grenfell Jackets
Grenfell Parkas
Mackinaw Coats
Hudson Bay Coats
Tartan Robe Coats
Gabardine Slacks
Gabardine Suits
Snow Cloth Suits

Estonian, Viennese, Norwegian hand-made ski sets, too numerous to list.



FROM OUR SPORTING GOODS SHOP



SKI BOOTS
from the leading makers both
here and abroad

SKI HEADQUARTERS

Be sure your equipment and apparel are from Morgan's, then go ahead! We've been taking care of top notchers who know the ropes, as well as beginners always avid for suggestions, for years upon years. Now, we've gone one better! We've brought you a—

WOMAN SKI INSTRUCTOR

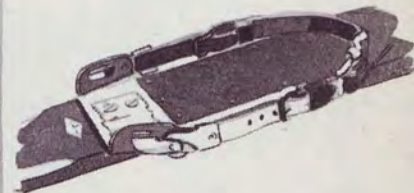
The Swiss Champion of 1936

Miss DINAH KUENZLI (pictured above) will give you instructions in ski gymnastics, or assist you in choosing correct equipment, at no charge to you. She will be in our women's Sports Shop during the winter months.

Miss Kuenzli instructor's permit is signed by the Swiss Ski Association, the Military Delegation of the Swiss Alpine Club, the Swiss Gymnastic Teachers' Association, and other important ski associations. She is noted for the high percentage of slalom wins in her record.



SKI JACKETS
of "Northland" cloth.
Double breasted, zipper.
Navy, sand.



GRESSHOPPA SKIS
are among the finest skis
that come out of Norway.
The Gresshoppa Harness
is unsurpassed.



HENRY MORGAN & CO., LIMITED

There will be snow in the mountains now....



HUDSON'S BAY
Point
BLANKET GARMENTS

You may be one who skis without mitts, wearing a cotton shirt. Or perhaps you've felt the May sun on bare shoulders. But one thing is certain: if you ski throughout the winter **YOU MUST HAVE ONE WARM GARMENT**. In the range of Hudson's Bay Blanket Garments you can't go wrong: snug sports jackets, windbreakers, parkas and mackinaws.

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