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1911

ORIGINATORS and LEADING MANUFACTURERS
OF SKI BOOTS IN CANADA FOR

1937

26 YEARS

A SKI BOOT of a quarter of a century ago was produced without a complete knowledge of what was actually required for complete satisfaction of Ski-ing in all forms.

DAOUST, LALONDE & CO., LIMITED

since that time have scientifically studied the requirements in Ski Boots from all angles and now present the

MODERN, EFFICIENT SKI BOOTS OF TO-DAY



The "GARMISH" Even finer than last year's record-breaking line which dominated the field.



The "HANNES SCHNEIDER" not just another Ski Boot but the real sensation of this season . . . The boot that will take Premier Honors on every hill and trail.

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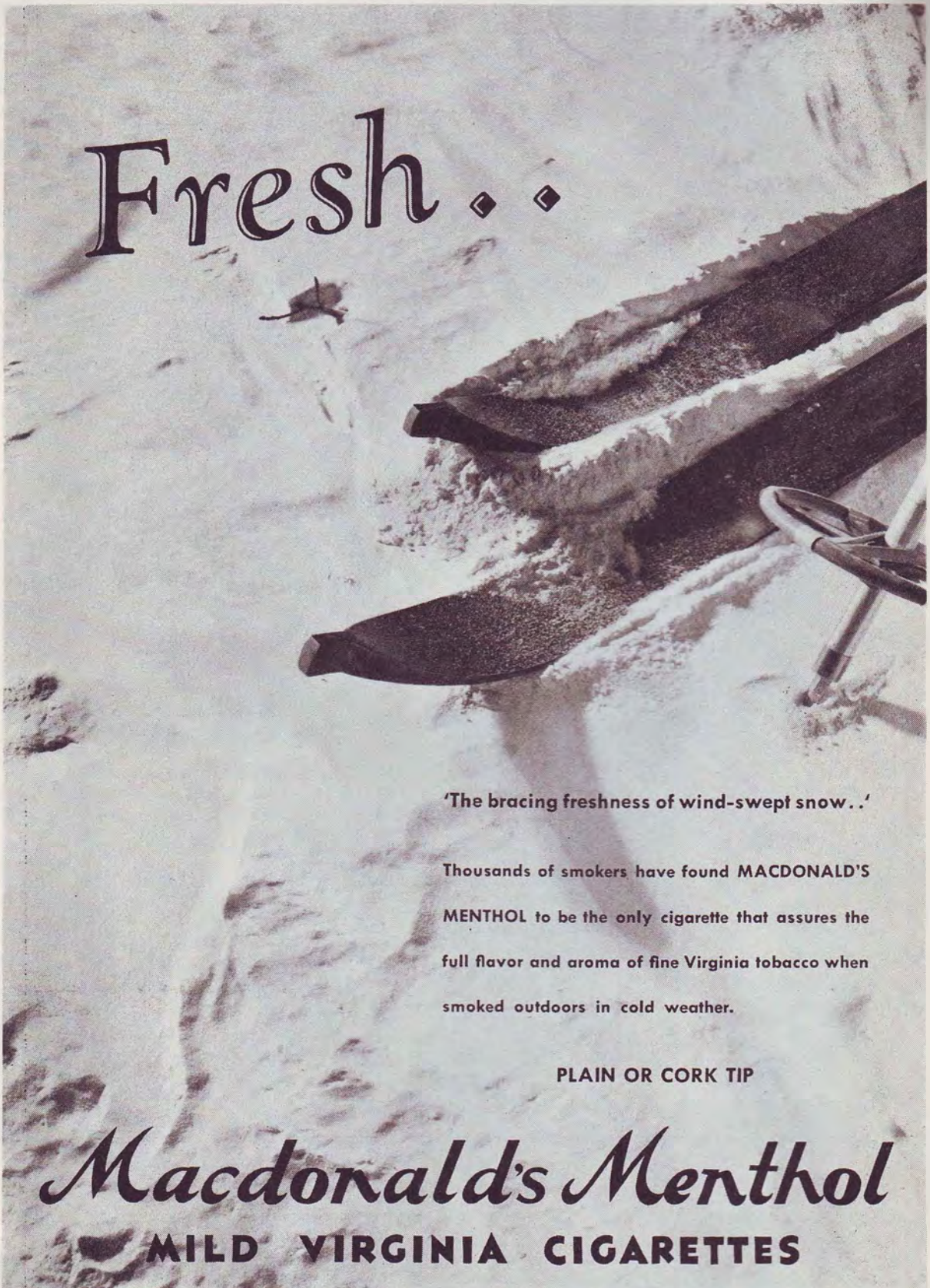
MONTREAL, CANADA

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*For Men
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**SKI BOOTS
SKI POLES
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HANNES SCHNEIDER SKI JACKETS and SLACKS for men and women are developed of a windproof and shower-proof Egyptian Cotton that is loomed in England.

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In Austria, Hannes Schneider is as well known for his ski apparel and equipment as he is for his ski prowess and the fact that he is inspector for the Austrian Government passing on the ability of instructors before they are issued a license to teach. He has co-operated with us in developing a line of men's and women's ski apparel that is suited to our Canadian climate.

HENRY MORGAN & Co., Limited, Montreal



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Standard for the World
Hudson's Bay Company.

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