

# MEMBER CLUBS C. A. S. A.

## EASTERN DIVISION

### LAURENTIAN SKI ZONE

- Alouette Ski Club, P.O. Box 355, Morin Heights, Que.  
Club de Ski de Labelle, Labelle, Que.  
Club de Ski de l'Université de Montreal, 539 Demontigny Street East, Montreal.  
Club St. Gabriel, St. Gabriel de Brandon, Que.  
Connaught Ski Club, Sherbrooke, Que.  
Esterel Sporting Club, Domaine de Esterel, St. Marguerite.  
Hawk Ski Club, 594 Vimont Street, Montreal  
Hellbred Ski Club, 4698 Westmount Ave., Westmount  
J. B. Ski Club, Rm. 425, 300 St. Sacrament St, Montreal  
Laurentian Cross Country Ski Club, St. Margaret's Station, Que.  
Laurentian Lodge Ski Club, Box 1989, Place d'Armes, Montreal.  
Le Club de Ski Totem, 3929 Barre Street, Montreal.  
McGill University Ski Club, 690 Sherbrook Street W., Montreal  
McGill Women's Ski Club, Royal Victoria College, Montreal  
Mont Tremblant Ski Club, Lac Mercier, Que.  
Park Toboggan and Ski Club, Queen's Hotel, Montreal  
Penguin Ski Club, 318 St. Catherine Rd., Outremont, Que.  
Red Birds Ski Club, 530 Clarke Avenue, Montreal  
Rawdon Ski Club, c/o Mr. Daly Rowan, P.O. Box 260, Rawdon, Que.  
St. Adele Sports Club, c/o J. G. Porteous, 360 St. James Street W., Montreal  
St. Faustin Station Ski Club, St. Faustin Station, Que.  
St. Jovite Ski Club, St. Jovite Station, Que.  
St. Margarets Ski Club, 331 Lansdowne Avenue, Westmount, Que.  
St. Sauveur Ski Club, Rm. 4, 1260 University Street, Montreal  
Sir George Williams College Ski Club, 1440 Drummond Street, Montreal  
Ski Club of Montreal, 502 New Birks Bldg., Montreal

- Sutton Ski Club, Sutton, Que.  
Syndicate of the Fifth Range, 5022 Grosvenor Avenue, Montreal  
Third Range Ski Club, c/o Mr. B. F. Jameson, Apt. 12, 4054 Dorchester Street West, Montreal  
Viking Ski Club, 4620 St. Monique Street, Montreal  
Wabaskontyunk Outing Club, 460 St. Francois Xavier Street, Montreal

### ST. LAWRENCE VALLEY SKI ZONE

- Club de Ski le Montagnard, 128 Cote du Passage, Levis, Que.  
Club de Ski Rivière du Loup, Rivière du Loup, Que.  
Club Sportif de la Voirie, 1 Laurier Ave., Quebec  
Etchemin Ski Club, Box 2, St. Romuald, Levis Co., Que.  
Quebec Ski Club, Chateau Frontenac, Quebec City

### EASTERN TOWNSHIPS SKI ZONE

- Chalet Ski Club, North Halley, Que.  
Bishops College Ski Club, Lennoxville, Que.  
Bishops University Ski Club, Lennoxville, Que.  
St. Francis Ski and Winter Club, Park Avenue, Sherbrooke, Que.  
Ski Wa Ski Club, c/o Mr. C. A. Robidoux, Le Journal de Waterloo, Waterloo, Que.

### ST. MAURICE VALLEY SKI ZONE

- Cap de la Madeleine Ski Club, 80 Fusey Street, Cap de la Madeleine, Que.  
Grand'Mere Ski Club, Grand'Mere, Que.  
Shawinigan Falls Country Club, Shawinigan Falls, Que.  
Trois Rivières Ski Club, Box 327, Trois Rivières, Que.

### SAGUENAY SKI ZONE

- Arvida Ski Club, Arvida, Que.  
Boule de Neige Ski Club, St. Joseph D'Alma, Que.  
Kenogami Ski Club, Kenogami, Que.  
Riverbend Ski Club, Riverbend, Que.  
Ski de la Boie, Port Alfred, Que.

## CENTRAL DIVISION

### GATINEAU SKI ZONE

- Cliffside Ski Club, 192A Sparks Street, Ottawa, Ont.  
Norland Ski Club, 33 Electric Street, Ottawa, Ont.  
Ottawa Ski Club, 11 Somersel Street, Ottawa, Ont.  
Seigniority Ski Club, Seigniority P.O., Que.  
Gatineau Ski Runners, c/o Mr. G. H. Crabtree, 319 Queen Street, Ottawa, Ont.

### ONTARIO SKI ZONE

- Blue Mountain Ski Club, Wm. Qua, Collingwood, Ont.  
Bobcaygeon Ski Club, Chas. Gordon, Bobcaygeon, Ont.  
Brant Ski Club, J. C. Preston, c/o "Expositor," Brantford, Ont.  
Cannington Ski Club, G. E. Sulman, Cannington, Ont.  
Cedar Springs Ski Club, John Farran, 406 Terminal Bldg., Hamilton, Ont.  
Chicopee Ski Club, W. C. Duffus, 404 Dunker Bldg., Kitchener, Ont.  
Copper Cliff Ski Club, Bruce Allen, Copper Cliff, Ont.  
Durham Ski Club, Miss Mary Pickering, Durham, Ont.  
Englehart Ski Club, W. Henderson, Englehart, Ont.  
Forest View Ski Club, Miss Beatrice Corbett, Mount Forest, Ont.  
Fort William Ski Club, W. L. Bird, 338 Marks Street, Fort William, Ont.  
Hanover Ski Club, E. K. Lorenz, Hanover, Ont.  
Hudson Ski Club, Miss D. Speyer, 61 Hilton Avenue Toronto, Ont.  
Huntsville Ski Club, P. H. Rice, Huntsville, Ont.  
Kirkland Lake Ski Club, C. H. Charlewood, No. 3, 328 Government Road, Kirkland Lake, Ont.  
Laurentian Ski Club, R. Lehman, 62 Wyld St., North Bay, Ont.  
Levack Ski Club, Robt. Begg, Levack, Ont.  
Lookout Point Ski Club, D. A. Elliott, Brennan Bldg., Welland, Ont.  
Midland Ski Club, W. Robinson, Midland, Ont.

- New Liskeard Ski Club, Ross Brisley, Whitewood Ave., New Liskeard, Ont.  
Noranda Ski Club, W. P. Carter, Noranda, Que.  
Orillia Ski Club, Wilf LeRose, 3 West St. S., Orillia, Ont.  
Oshawa Ski Club, Lloyd McGill, 19½ Simcoe Street, Simcoe, Ont.  
Owen Sound Ski Club, Norm Trusty, 1434 Third Ave. E., Owen Sound, Ont.  
Peterboro Ski Club, 104 Douro Street, Peterboro, Ont.  
Pickering College Ski Club, Eric Veale, Pickering College, Newmarket, Ont.  
Port Arthur Ski Club, H. N. Pederson, 337 Dacre Street, Port Arthur, Ont.  
Revellers Ski Club, J. O. Cole, Chappleau, Ont.  
R.C.A.F. Ski Club, A. T. McKenzie, Trenton, Ont.  
Sault Ste. Marie Ski Club, R. F. Goodall, Box 994, Sault Ste. Marie, Ont.  
Sudbury Ski Club, Howard Moyer, 52 Elm St., Sudbury, Ont.  
Temiskaming Ski Club, Kurt Lovgren, Temiskaming, Ont.  
Toronto Ski Club, G. Wishart, 8 Colborne Street, Toronto.  
University of Toronto Ski Club, John Armstrong, 48 Jacks Avenue, Toronto, Ont.  
Upper Canada College Ski Club, Commander DeMarbois, Upper Canada College, Toronto, Ont.  
Walkerton Ski Club, C. Larson, c/o Larson & Shaw, Walkerton, Ont.

### MANITOBA SKI ZONE

- Brandon Ski Club, 912 Rosser Avenue, Brandon, Man.  
Kenora Ski Club, c/o Mr. L. A. McLennan, Imperial Bank Bldg., Kenora, Ont.  
La Riviere Ski Club, La Riviere, Man.  
Selkirk Ski Club, Selkirk, Man.  
Snowbird Ski Club, G. B. Wilson, 34 Dalkeith Apts., Winnipeg, Man.  
Winnipeg Ski Club, 269 Portage Ave., Winnipeg, Man.

## WESTERN DIVISION

### ROCKY MOUNTAIN SKI ZONE

Canmore Ski Club, *Don Young, Canmore, Alta.*  
Calgary Ski Club, *J. Insley, 1801 33rd Avenue S.W.,  
Calgary, Alta.*  
Kicking Horse Ski Club, *L. R. McMahon, Field, B.C.*  
Lake Louise Ski Club, *R. Jamieson, Lake Louise, Alta.*  
Red Deer Ski Club, *Miss Laura Allyn, Red Deer, Alta.*  
Revelstoke Ski Club, *G. A. Wells, Revelstoke, B.C.*  
Ski Runners of the Canadian Rockies, *Miss Ethel  
Knight, Banff, Alta.*

### NORTHERN ALBERTA SKI ZONE

Camrose Ski Club, *W. Burrows, Camrose, Alta.*  
Edmonton Ski Club, *E. Kirkwood, Alberta College,  
Edmonton, Alta.*  
Eskimo Ski Club, *J. Hamilton, 10179 109a Street,  
Edmonton, Alta.*  
Varsity Outdoor Ski Club, *R. Fisher, 11125 89th Avenue,  
Edmonton, Alta.*  
Voyageurs Ski Club, *H. J. Wilson, 11137 83rd Avenue,  
Edmonton, Alta.*

### KOOTENAY SKI ZONE

Kimberley Ski Club, *Pat Fowler, Kimberley, B.C.*  
Nelson Ski Club, *N. Brown, Nelson, B.C.*  
Rossland Ski Club, *Harold Fox, Rossland, B.C.*  
Trail Ski Club, *Miss R. McLaren, Trail, B.C.*

### VANCOUVER SKI ZONE

Amber Ski Club, *Miss Agnes Ewart, Princeton, B.C.*  
Capilano Ski and Alpine Club, *Tom Marston, Capilano  
P.O., B.C.*

Copper Mountain Ski Club, *Thor. Andersen, Copper  
Mountain, B.C.*  
Forbidden Plateau Ski Club, *Miss Mia Schjelderup,  
Courtenay, B.C.*  
Grouse Mountain Ski Club, *Gordon Loutet, 177 Caris-  
brooke Street East, North Vancouver, B.C.*  
Hollyburn Pacific Ski Club, *Miss Helen Morris, No. 3,  
700 Broughton Street, Vancouver, B.C.*  
Fuji Ski Club, *Ty Sugimoto, 369 Powell Street, Vancouver,  
B.C.*  
Kamloops Ski Club, *Vic Arduini, Kamloops, B.C.*  
Mount Seymour Ski Club, *Glynne Jones, c/o Clarke &  
Stuart Co., 550 Seymour Street, Vancouver, B.C.*  
Northland Ski Runners, *Ken Johnson, 1510 Charlest  
Street, Vancouver, B.C.*  
Pioneer Amateur Ski Club, *Jas, L. Stewart, Pioneer  
Mines, B.C.*  
Princeton Ski Club, *Carl Stenwold, Princeton, B.C.*  
Tyee Ski Runners, *Miss Doreen Thompson, 3616 West  
1st Avenue, Vancouver, B.C.*  
University of British Columbia Ski Club, *Mickey Pogue,  
4017 West 18th Avenue, Vancouver, B.C.*  
Vancouver Ski Club, *P.O. Box 13, Vancouver, B.C.*  
Vancouver Winter Sports Club, *T. B. Read, Rm. 606,  
672 West Hastings Street, Vancouver, B.C.*  
Wells Ski Club, *Lawrence A. Crump, Wells, B.C.*

### OTHER TERRITORY

Blue River Ski Club, *N. F. Nelson, Blue River, B.C.*  
Smithers Ski Club, *R. J. Collison, Box 112, Smithers  
B.C.*

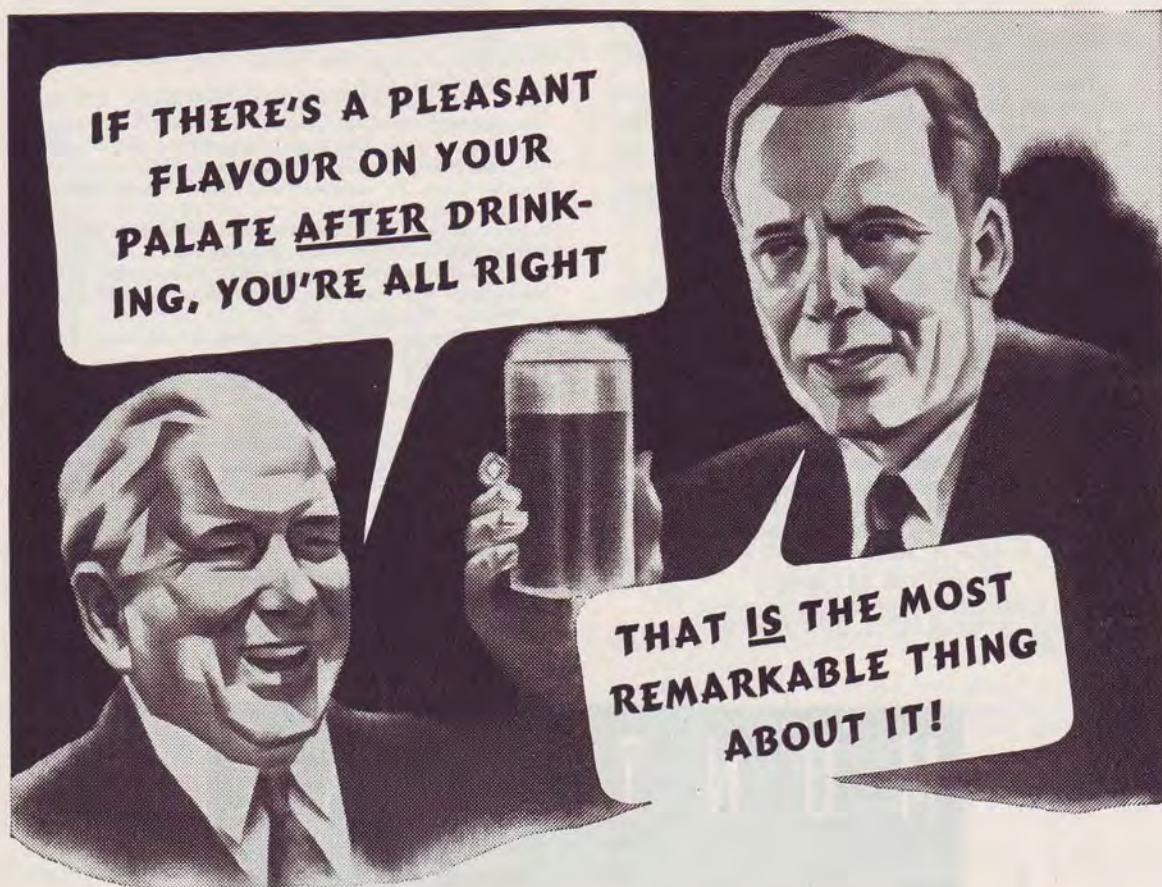
# MONTREAL



14

THE  
**Windsor**  
ON DOMINION SQUARE





IF THERE'S A PLEASANT  
FLAVOUR ON YOUR  
PALATE AFTER DRINK-  
ING, YOU'RE ALL RIGHT

THAT IS THE MOST  
REMARKABLE THING  
ABOUT IT!

**W**OULD you say brewing is an art or a craft?

Well, would you say skiing is an art or a craft?

Or a sport? Well, I suppose it's an art too . . . the way Sven goes down the slalom course for instance . . . but where's the parallel?

How many years do you think it took Sven to acquire that effortless ease?

I don't know. They start pretty young in Sweden, don't they?

Yes, and they have it in their blood. Now, brewing has been going on for literally thousands of years. And the brewery that brewed this ale, for instance, has been in business over 100 years. It has been run by the same family for three generations.

I get you. It certainly takes 'art' and craft to get *this* flavour.

It takes more. It takes the original recipe for India Pale Ale which the second John Labatt brought back from his travels . . .

Brought back from his travels?

Why, yes. He was studying the art and craft of brewing in the States under an English brewmaster who had brought the formula from England—way back in the early years of the last century.

That *is* rather interesting!

That's not all! It happens that the deep-well water of London, Canada, is a natural for brewing.

So there's art and craft and a dash of good luck too in Labatt's, eh?

All of that, my boy, and a flavour that makes them say:—

**IF IT DOESN'T TASTE LIKE LABATT'S  
IT ISN'T LABATT'S**

Get  
"SKI-HEP" at  
EATON'S  
SKI SHOPS



See them soon !  
It's worth your while !  
For they carry  
Some of the  
Sweetest  
Equipment you've ever  
Laid eyes on !  
The new and the  
Leading  
Fashions in  
Toggery and tackle,  
Sought and invariably  
Found,  
By our enterprising buyer,  
In the world's ski centres,  
**Bally boots, for example,**  
From Switzerland,  
An **EATON** exclusive in  
Canada,  
**Hovde skis,**  
Made by the famed  
Norwegian brothers,  
Not to forget the  
**Madshus ski, of extra  
Well seasoned hickory—**  
A great help against  
Warping !  
We're also mighty  
Proud of **EATON'S  
Penguin jackets—**  
Leaders in their class !  
To sum up—a collection  
That will delight  
Expert and amateur  
Alike.

Plan a visit to  
**EATON'S** Ski Shops in

**MONTREAL - TORONTO - WINNIPEG**

**THE T. EATON CO. LIMITED**  
CANADA



*Let's Help Plan Your*

## **SKI-ING HOLIDAY!**

• *Whether you're a ski-ing week-ender or plan taking your vacation in the ski-ing season, the Canadian Pacific will gladly co-operate in helping to make your outing a glowing success.*

**THE LAURENTIANS**—Ski "Specials" to the nearby mountains each week-end from Montreal. Big hills, little hills, nursery slopes, ski tows, extensive network of ski trails, ski schools, excellent accommodations.

**LAC BEAUPORT**—Quebec's newest and most inviting ski centre within twenty-five minutes of the famous Chateau Frontenac by electrically-heated busses.

**THE GATINEAU HILLS, ST. MAURICE VALLEY, EASTERN TOWNSHIPS** Convenient service to these attractive ski regions.

**DAGMAR, BETHANY, PORT ARTHUR, FORT WILLIAM** and many other excellent ski-ing localities in Ontario.

**LA RIVIERE**—Favored resort for Winnipeg ski devotees.

**THE CANADIAN ROCKIES—BANFF, MOUNT NORQUAY, SUNSHINE VALLEY, MOUNT ASSINIBOINE, LAKE LOUISE, SKOKI VALLEY**—For thrilling mile-high ski-ing (and higher if you want it) right up to April, the Rockies are world famous.

*For further information communicate with your nearest Canadian Pacific Agent or General Tourist Agent, Montreal.*

# **Canadian Pacific**



**HOLT RENFREW**

announce the

*Exclusive Presentation*

of

**SKI WEAR**

by

**FRED A. PICARD**

*... Formerly of  
Switzerland ...*

We invite you to see these smart and "workmanlike" Ski Clothes which have been designed for comfort and endurance, yet are smart and colorful. Accessories, too. In the Picard Ski Corner—main floor ...

**Sherbrooke at Mountain  
MONTREAL**

Also—at our Shops:

Seignior Club - Lucerne-in-Quebec  
Domaine D'Estereel - St. Marguerite